

CONTRACT



WAVE-TV
725 South Floyd Street
Please use this for correspondence only
Louisville, KY 40203
(502) 585-2201

wave3.com

And:

Buying Time
650 Massachusetts Ave
Suite 210
Washington, DC 20001

| | | |
|--|---|--|
| <u>Contract / Revision</u> 815644 / | | <u>Alt Order #</u> 06302278 |
| <u>Product</u> DONNELLY FOR SENATE | | |
| <u>Contract Dates</u> 09/04/12 - 09/10/12 | <u>Estimate #</u> 2272 | |
| <u>Advertiser</u> Donnelly-US Senate | | <u>Original Date / Revision</u> 09/04/12 / 09/04/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WAVE | <u>Account Executive</u> meghan mcgarr | <u>Sales Office</u> HRP-Washingto |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> 299 | <u>Product Code</u> 301 |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|----------------------------|------------------|------|--------|-------------------|-------------|------|-------|----------|
| 1 | WAVE | 09/07/12 | 09/07/12 | NBC Early Today | 4-430am | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----1-- | | | | 1 | \$15.00 | | | |
| 2 | WAVE | 09/10/12 | 09/10/12 | NBC Early Today | 4-430am | | :30 | | | NM | 1 | \$15.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$15.00 | | | |
| 3 | WAVE | 09/10/12 | 09/10/12 | Wave Early Sunrise | 430-5x | | :30 | | | NM | 1 | \$20.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | 1----- | | | | 1 | \$20.00 | | | |
| 4 | WAVE | 09/06/12 | 09/06/12 | WAVE 3 News 5-530pm | 5-530pm | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---1--- | | | | 1 | \$300.00 | | | |
| 5 | WAVE | 09/06/12 | 09/06/12 | WAVE 3 News 6-630pm | 6-6:30pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---1--- | | | | 1 | \$400.00 | | | |
| 6 | WAVE | 09/06/12 | 09/06/12 | WAVE 3 @ 7 PM | M-F 6:58-7:27 PM | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ---1--- | | | | 1 | \$400.00 | | | |
| 7 | WAVE | 09/04/12 | 09/04/12 | WAVE 3 News 5-530pm | 5-530pm | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -1----- | | | | 1 | \$300.00 | | | |
| 8 | WAVE | 09/04/12 | 09/04/12 | WAVE 3 News 6-630pm | 6-6:30pm | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -1----- | | | | 1 | \$400.00 | | | |
| 9 | WAVE | 09/04/12 | 09/04/12 | WAVE 3 @ 7 PM | M-F 6:58-7:27 PM | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | -1----- | | | | 1 | \$400.00 | | | |
| 10 | WAVE | 09/05/12 | 09/05/12 | WAVE Sunrise II (5:30-6am) | 530-6am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | --1---- | | | | 1 | \$100.00 | | | |
| 11 | WAVE | 09/05/12 | 09/05/12 | WAVE 3 News 530-6pm | 530-6pm | | :30 | | | NM | 1 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 815644 / | 06302278 |

| | | |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/04/12 - 09/10/12 | DONNELLY FOR SENA | 2272 |

| | |
|--------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Donnelly-US Senate | 09/04/12 / 09/04/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Totals Amount | |
|--------|------|-------------------|-----------------|--|----------------|------|--------|-------------------|-------------|------|-------|------------------|--|
| | | | | | | | | | | | 1 | \$400.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | --1---- | | | | 1 | \$300.00 | | | | |
| 12 | WAVE | 09/05/12 | 09/05/12 | WAVE 3 News 6-630pm | 6-6:30pm | | :30 | | | NM | 1 | \$400.00 | |
| | | | | | | | | | | | 1 | \$300.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | --1---- | | | | 1 | \$400.00 | | | | |
| 13 | WAVE | 09/05/12 | 09/05/12 | NBC Today Show | 7-9am | | :30 | | | NM | 1 | \$300.00 | |
| | | | | | | | | | | | 1 | \$325.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | --1---- | | | | 1 | \$300.00 | | | | |
| E 14 | WAVE | 09/06/12 | 09/07/12 | WAVE 3 News 730-8pm (M-FM-F 7:30-8:00 PM | | | :30 | | | NM | 1 | \$325.00 | |
| | | | | | | | | | | | 1 | \$325.00 | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| Week: | | 09/03/12 | 09/09/12 | ---TF-- | | | | 1 | \$325.00 | | | | |
| Totals | | | | | | | | | | | 14 | \$3,675.00 | |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-------------------|-------------------|
| 08/27/12 - 09/10/12 | 14 | \$3,675.00 | \$3,123.75 |
| Totals | 14 | \$3,675.00 | \$3,123.75 |

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|------------------------------|---|
| Station and Location: | Date: <div style="text-align: center; font-size: 1.2em;">2012</div> |
|------------------------------|---|

I, Buying Time, LLC,
 being/on behalf of: Joe Donnelly, a legally
 qualified candidate of the Democratic political
 party for the office of: United States Senator (IN)
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|-------------------|-------|----------------|-----------------|
| | | AS ORDERED | | | |

Total Charges:

\$

NET

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Joe Donnelly for Indiana
P.O. Box 891
Indianapolis, IN 46206

I represent that the payment for the above described broadcast time has been furnished by:

Joe Donnelly for Indiana

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kathy Davis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Eric L. Lee
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joe S Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date